

Lucy Crewe

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Self-motivated animation artist with over 6 years experience in digital content creation. Gifted at crafting ideas from initial drawings to final cut. Currently looking for roles in high end TV/film/animation projects where my approach and style can help sell pitches and find an audience, and establish strong connections with collaborators

PROFESSIONAL EXPERIENCE

Animation artist - Creative Cat FX - 2013-present

- Single handedly produced on-spec trailer/idents which generated 10k+ YouTube views
- Working jointly with design agency Peinto to improve portfolio website's layout, device responsiveness and user experience

Animator and storyboard artist - Mutual Shoots Ltd - Aug-Oct 2019

- Working to a script and pre-recorded audio to produce 9 storyboard panels and 2 minutes of animation, visually explaining the ethical development of Artificial Intelligence
- Achieved under tight deadlines and met with few to no amendments/notes

Animator and director - Chilly Mr Penguin ft. David Blazye - Sept-Dec 2018

- Shaped audio/lyrics of a song into a delightful Christmas-themed music video for children
- Bringing to life characters with humour and pathos, a sense of warmth to backgrounds with FX
- Translating rough thumbnails into cleaned-up, full colour animation

Animator and guest contributor - BBC Studios (formerly Worldwide) - Feb-March 2017

- Cooperating closely with the Doctor Who Fan Show producers to deliver an entertaining, informative interview plus a short animated piece, on brief and on time
- Keeping team informed on work in progress, promptly answering calls/emails, complying with constructive feedback
- Reaching target audience through an effective social media strategy

Motion graphics artist - Develop-Insite CIC and rethinkyourmind - Sep 2012-present

- Visually communicating to a wider audience about positive wellbeing resources
- Describing physiological responses with simple, clear instructions in bespoke explainer videos

EDUCATION

De Montfort University, Leicester

MA Design Innovation 2010-2012

2:1 BA (Hons) Animation Design 2007-2010

TRAINING

- Achieve Programme, Strategic Career Management - Pearson College, London (2017)
- Prince's Trust Explore Enterprise - De Montfort University, Leicester (2013)
- 3D Animation Summer Mentoring with Michael Morgan, Skype (2013)

VOLUNTEERING EXPERIENCE

Crew member - Showmasters London Film and Comic Con - July 2019

Guest assisting; running; looking after guests and attendees during photoshoots

Illustrator - Moon Man Charity Zine - Jan-March 2019

Illustrating 3 pages of artwork, among a team of 29 to benefit the Glasgow School of Art

Contributor and critic - Blogtor Who - Jan-April 2016

Composing copy and art submitted to chief editor on a daily/weekly basis, while sourcing information online, in print or at events, increasing user engagement

Logo designer - Animated Women UK - logo designer - Jan 2014-present

Adhered to brand guidelines for impactful logo used on marketing materials, put organisation on the radar, supporting and encouraging women working in VFX and animation

SOFTWARE SKILLS

Toon Boom Harmony • Photoshop • Motion • After Effects • ProCreate • Word • Maya

EXHIBITION and PUBLICATIONS

2018

- DWM Special 50 - The World of Doctor Who - Doctor Who Magazine, August
- Doctor Who: A New Dawn Fan Art Display - BBC Worldwide Showcase, Liverpool, February

2017

- BBC America fan tribute video - New York Comic Con, USA, October
- Commission the audience: tap into their creativity - YLE Media Digital Summit, Helsinki, June
- Who Tube (month's pick of Who-related videos) - Doctor Who Magazine, March
- Doctor Who: The Fan Show - BBC YouTube Channel, March

2015

- Artist spotlight - Skwigly Online Animation Magazine, August
- BBC America Fan Art Showcase - San Diego Comic-Con International, CA, July

2014

Animated Women UK MPC Showcase - Moving Picture Company, London, January