

# LUCY CREWE

@CreativeCatFX

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# Animation Artist

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Professional, self-motivated artist who enjoys animating and drawing; 8+ years of collaborating on commercial, corporate and non-profit projects; keen to work on sequences in features and/or TV series

## EXPERIENCE

### **DECT Forum - Animator - November 2020-April 2021**

- Developing a series of videos explaining the benefits of wireless technology
- Working closely with director ensuring presentation is easy to follow and visually pleasing

### **NHS Animation (tbc) - Animator/Editor/Composer - October-Dec 2020**

- Editing sequences for live-action/animated feature film according to a script
- Chroma keying filmed footage, positioning character assets, props and actors together

### **Rathzem.com - Illustrator - Jan 2019-May 2020**

- Illustrating for the 'Moon Man' and 'A Pile of Good Things' charity zines
- Designing acrylic charm and wrist strap lanyard for the 'Red Velvet' merchandise bundle

### **Mutual Shoots Ltd - Animator and storyboard artist - Aug-Oct 2019**

- Produced 9 storyboard panels and 2 minutes of animation explaining ethical development of AI
- Achieved under tight deadlines and met with few to no amendments/notes

### **Chilly Mr Penguin ft. David Blazye - Animator - Sept-Dec 2018**

- Shaped lyrics of a song into a delightful Christmas-themed music video for children
- Bringing to life characters with humour and pathos, a sense of warmth to backgrounds with FX
- Translated rough thumbnails into cleaned-up, full colour animation

### **BBC Studios (formerly Worldwide) - Animator and guest contributor - Feb-March 2017**

- Cooperated with producers to deliver interview and short animated piece, on brief and on time
- Notified team on work in progress, complying with constructive feedback
- Reached target audience through an effective social media strategy

### **Develop-Insite CIC and rethinkyourmind - Motion graphics artist - Sep 2012-ongoing**

- Visually communicating to a wider audience about positive wellbeing resources
- Describing physiological responses with simple, clear instructions in bespoke explainer videos

## EDUCATION

### De Montfort University, Leicester

- MA Design Innovation **2010-2012**
- 2:1 BA (Hons) Animation Design **2007-2010**

## TRAINING

- Achieve Programme, Strategic Career Management - Pearson College, London (2017)
- Prince's Trust Explore Enterprise - De Montfort University, Leicester (2013)
- 3D Animation Summer Mentoring with Michael Morgan, Skype (2013)

## VOLUNTEERING EXPERIENCE

### Showmasters London Film and Comic Con - Crew Member/runner - July 2019

- Assisted at tables during signings, escorted guests to and from green room
- Managed the flow of attendees during photoshoots

### Animated Women UK logo designer - Jan 2014

- Adhered to brand guidelines for impactful logo used on marketing materials
- Placed AWUK on the map, supporting and encouraging women working in VFX and animation

## SKILLS

**Artistic** Character animation & design • Illustration • Concept art • Storyboarding • Editing

**Technical** Toon Boom Harmony • Photoshop • Motion • After Effects • ProCreate • Word • Maya

**Personal** Meeting deadlines • Positive attitude • Focus • Organisation

## EXHIBITION and PUBLICATIONS

### 2018

- DWM Special 50 - The World of Doctor Who - Doctor Who Magazine, August
- Doctor Who: A New Dawn Fan Art Display - BBC Worldwide Showcase, Liverpool, February

### 2017

- BBC America fan tribute video - New York Comic Con, USA, October
- Commission the audience: tap into their creativity - YLE Media Digital Summit, Helsinki, June
- Who Tube (month's pick of Who-related videos) - Doctor Who Magazine, March
- Doctor Who: The Fan Show - BBC YouTube Channel, March

### 2015

- Artist spotlight - Skwigly Online Animation Magazine, August
- BBC America Fan Art Showcase - San Diego Comic-Con International, CA, July

### 2014

Animated Women UK MPC Showcase - Moving Picture Company, London, January